

Message Text

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ACTION CU-04

INFO OCT-01 EUR-12 IO-13 ISO-00 CIAE-00 INR-07 NSAE-00

PA-02 PRS-01 BIB-01 /041 W
----- 022433

P R 171400Z AUG 76
FM AMEMBASSY BUCHAREST
TO USIA WASHDC PRIORITY
INFO SECSTATE WASHDC 9288
USMISSION GENEVA
AMEMBASSY BUDAPEST
AMZDBASSY MOSCOW 2967
AMEMBASSY SOFIA
AMEMBASSY WARSAW

UNCLAS BUCHAREST 4842

USIA FOR IEU: IMV; GENEVA FOR PAA HAFREY

E.O. 11652: N/A
TAGS: SCUL RO
SUBJECT: LIVE TV COVERAGE OF U S ELECTION

1. POST EXTREMELY INTERESTED IN DETERMINING FEASIBILITY OF
LIVE U S TV COVERAGE FOR OUR ELECTION NIGHT PROGRAM. WE HAVE
IN MIND SATELLITE BROADCAST FOR CLOSED-CIRCUIT VIEWING IN AMLIB
BY ROMANIAN JOURNALISTS AND GOVERNMENT OFFICIALS, AND THIRD-
COUNTRY DIPLOMATS. ANY ONE OF THREE U S COMMERCIAL BROADCASTS
WOULD SUFFICE. IN ADDITION TO TV BROADCASTS, WE ARE THINKING
OF SETTING UP POLLING BOOTH AND HOLDING MOCK ELECTION, MONITORING
VOA RETURNS, INSTALLING AP AND UPI TICKERS, AND SERVING REFRESH-
MENTS (DONATED BY AMERICAN BUSINESS COMMUNITY). BECAUSE OF TIME
DIFFERENTIAL, WE WOULD PLAN PROGRAM TO TAKE PLACE FROM MIDNIGHT
TO 0600 LOCAL TIME.

2. WE EXPECT COSTS FOR CONTINUOUS SATELLITE COVERAGE WOULD BE
ENORMOUS. IS THERE ANY POSSIBILITY AGENCY COULD FUND SATELLITE
TRANSMISSIONS TO ONE CENTRAL EUROPEAN GROUND STATION, WITH EACH
PARTICIPATING POST THEN PAYING LAND-LINE COSTS TO ITS CAPITAL?

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IF NOT FEASIBLE, DOES AGENCY KNOW WHAT EUROVISION IS PLANNING

TO COVER? ARE EUROVISION BROADCASTS VIA SATELLITE DONE IN ENGLISH
AND THEN TRANSLATED BY EACH PARTICIPATING STATION? ARE THERE
ANY OTHER POSSIBILITIES FOR LIVE TV COVERAGE OF WHICH WE ARE
NOT AWARE?

3. WE HAVE NOT YET SPOKEN TO ROMTV ABOUT THEIR PLANS, BUT WE
SERIOUSLY DOUBT THEY WILL DO MUCH BEYOND EXTRACTING CLIPS FROM
EUROVISION COVERAGE FOR THEIR OWN NEWSCASTS.

VIETS

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Message Attributes

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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Document Unique ID: 00
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